

Intech changes name to QUPAQ

Intech, a world leader in tray denesting and handling solutions, announced today that it has changed its name to QUPAQ. After the successful consolidation of Intech and Carsoe's food handling divisions, QUPAQ now helps food-producing customers worldwide automate the packaging of over 10 billion trays annually.

Broenderslev, Denmark, 21 April 2022

Tray denesting and handling specialist Intech announced today that it has changed its name to QUPAQ. Having successfully integrated Carsoe's food handling activities, the Danish company has set ambitious goals for future growth.

Bringing together Intech's INTRAY line of denesters and Carsoe's ANYTRAY line, QUPAQ is the world's leading provider of tray denesting and handling solutions for food producers. QUPAQ currently denests and handles over 10 billion trays for food packing annually in more than 50 markets. The company sells its automation solutions to food producers, packaging line integrators, and equipment re-sellers worldwide.

According to Kim Weidemann, formerly CEO of Intech and now CEO of QUPAQ, QUPAQ will be a formidable force in tray denesting and handling worldwide.

"Having consolidated the combined strengths of Intech and Carsoe's food handling activities, we needed a new name with a better fit for our product portfolio and international ambitions. QUPAQ offers tangible benefits to our many food producing customers worldwide," he explains. "Under the same roof, we will continue to invest in and develop the electric INTRAY line, the world's most advanced denesting technology for high-volume producers, and the pneumatic ANYTRAY line, the world's leading best-value solution." In addition to R&D synergies, QUPAQ will be positioned to leverage Intech's and Carsoe's consolidated strengths in manufacturing and worldwide sales and service, so the many customers can expect even better tray denesting and handling solutions moving forward.

Weidemann expects QUPAQ to play a positive role in the industry and has ambitious goals for the new company. "As a major player in our niche, it's important that we continue to work with our customers, suppliers, and other stakeholders to find new solutions to existing and emerging challenges. Of course, providing customers with smarter automation for better production efficiencies and competitiveness is a key strategic priority. At the same time, we're also very interested in optimizing hygienic, safe, and ergonomic production environments and in doing our part to reduce food waste and energy consumption."

QUPAQ's consolidated sales team looks forward to meeting old and new customers at Anuga FoodTec in Cologne (26-29 April 2022) and at IFFA in Frankfurt (14-19 May 2022).

For further information, please contact Anette Juul Larsen, Marketing & Communications Manager, +45 21 36 96 66, ala@qupaq.com or visit www.qupaq.com.

About QUPAQ: QUPAQ (pronounced cue-pack) is the world leader in tray denesting and handling solutions for food producers. Formed by the successful consolidation of Intech and Carsoe's food handling activities, the Danish company markets the electric INTRAY line, the world's most advanced denesting technology for high-volume producers, and the pneumatic ANYTRAY line, the world's leading best-value solution. QUPAQ is owned by Solix. For more information, please visit www.qupaq.com.